# Three Essential Points For All Investors 

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## Point \#1:

## Contribute at least 10-15\% each year to your retirement accounts.

The table below shows the various retirement account balances for a 65-year old person IF they start saving at age 25 .

## Summary of Ending Account Balances over 40-Year Savings Period

Assuming Various Savings Rates and Portfolio Returns

## Ending Account Balances at age 65

Assumptions:
25-year old with $\$ 35,000$ salary, $3 \%$ annual increase in salary, 40-Year Investment Period

| Average <br> Annual Portfolio <br> Return | Total Annual Savings Rate <br> (\% of Salary + Employer Contribution) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $6 \%$ | $8 \%$ | $10 \%$ | $12 \%$ | $15 \%$ |
| $6 \%$ | 521,157 | 694,876 | 868,595 | $1,042,314$ | $1,302,893$ |
| $8 \%$ | 837,458 | $1,116,611$ | $1,395,764$ | $1,674,917$ | $2,093,646$ |
| $10 \%$ | $1,385,908$ | $1,847,878$ | $2,309,847$ | $2,771,816$ | $3,464,770$ |

We can't guarantee the performance of our investment portfolio, but with sacrifice many people can contribute $10-15 \%$ of their income each year into their retirement accounts. Control what is controllable. Our savings rate (or contribution rate) is more controllable than our portfolio's performance.

Check out the table above and on the next page. If a 25 -year old saves $10 \%$ of her salary each year, at age 65 she will have about $\$ 1.4$ million saved (assuming an $8 \%$ annualized portfolio return).
Conversely, if she only saves $6 \%$ of her salary her portfolio will have to earn $10 \%$ per year to have a comparably sized retirement account at age 65. An annualized return of $8 \%$ is reasonable-expecting an average annual investment return of $10 \%$ from a diversified portfolio is a bit bold.

Starting our retirement savings early is also critical. We all know that. Notice below what happens if she doesn't start until age 40-ending balance at age 65 of less than $\$ 600,000$.

## Save 10\% and Be Happy

$\left.\left.\begin{array}{ccccc}\hline \text { Age } & \begin{array}{c}\text { 10\% Annual } \\ \text { Annual Income } \\ \text { (3\% annual increase) }\end{array} & \begin{array}{c}\text { Retirement } \\ \text { Account }\end{array} & \begin{array}{c}\text { Years } \\ \text { Invested }\end{array} & \begin{array}{c}\text { Future Value of Each Annual } \\ \text { Contribution at Age 65 } \\ \text { (assuming an 8\% }\end{array} \\ \text { annual return) }\end{array}\right] \begin{array}{c}\text { The first year } \\ \text { investment } \\ \text { of \$3,500 }\end{array}\right\}$

## Point \#2:

Build a broadly diversified investment portfolio that includes stocks and bonds-and a variety of other asset classes.

## 7Twelve ${ }^{\circledR}$ Multi-Asset Balanced Portfolio

## 12 mutual funds or ETFs, equally-weighted, and annually rebalanced

| $\begin{array}{c}\text { Approximately 65\% of the Portfolio Allocation in } \\ \text { Equity and Diversifying Assets }\end{array}$ |  |  |  |  |  |  |  | $\begin{array}{c}\text { Approximately 35\% of the Portfolio } \\ \text { Allocation in Bonds and Cash }\end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{c}\text { Large US } \\ \text { Companies }\end{array}$ | $\begin{array}{c}\text { Developed } \\ \text { Non-US } \\ \text { Markets }\end{array}$ | $\begin{array}{c}\text { Real } \\ \text { Estate }\end{array}$ | $\begin{array}{c}\text { Natural } \\ \text { Resources }\end{array}$ | $\begin{array}{c}\text { US Aggregate } \\ \text { Bonds }\end{array}$ | $\begin{array}{c}\text { International } \\ \text { Bonds }\end{array}$ |  |  |  | \(\left.\begin{array}{c}US Money <br>

Market\end{array}\right]\)

## 7Twelve ${ }^{\circledR}$ Portfolio



## Point \#3: <br> Focus on longer-term performance. Don't "chase" performance. Rebalance your portfolio each year

Building a diversified portfolio is only part of the solution. Set a goal to invest 10-15\% of your income each year. The portfolio's job is to provide a modest, steady return. Our job as investors is to properly fund our portfolio each year. Most investors don't save enough because they incorrectly expect the portfolio to do the heavy lifting. Annually saving/investing 10-15\% of our income into a portfolio that earns a modest return of $7-8 \%$ each year will produce wonderful results over time. Rebalancing also adds value to our portfolio because it forces us to "sell high" and "buy low" (the process of keeping all 12 mutual funds and/or ETFs at an $8.33 \%$ allocation each year).

Once you have assembled your diversified 7Twelve portfolio, it's important to stay-the-coursedon't chase last year's best performing funds or asset classes. The dismal results of chasing performance from 2002-2021 are shown below.


| Investment <br> Approach | 20-Year <br> Annualized <br> Performance |
| :---: | :---: |
| HARE: <br> Performance Chasing by Investing Only in <br> Last Year's Best Performing Fund <br> (100\% allocation to last year's best performing fund among <br> the 12 funds in the Active 7Twelve model) | $\mathbf{1 . 4 1 \%}$ |
| TORTOISE: | $\mathbf{7 . 7 6 \%}$ |
| Invest in the equally-weighted |  |
| 7Twelve Active model |  |
| and rebalance annually |  |$\quad$.

The 7Twelve Portfolio represents an investment "recipe". Just like salsa, there are several versions of the recipe. There is an Active 7Twelve version that utilizes 12 actively managed funds, a Passive version that uses exchange traded funds (ETFs), two Vanguard versions, a Fidelity version, a Schwab version, and others. Each 7Twelve model (or version) uses 12 ingredients, either mutual funds and/or ETFs covering the same 7 core asset classes (US stock, non-US stock, real estate, natural resources, US bonds, non-US bonds, and cash). The difference between each "version" is where you are buying the ingredients (Vanguard, Fidelity, etc.).

To purchase 7Twelve research reports that provide guidance in building one of the 7Twelve models shown in the table below click on this link: http://www.7twelveportfolio.com/Downloads/Web7TwelveReport.pdf

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