7Twelve® Partners Overview

Become a 7Twelve Partner today and enjoy an outstanding, comprehensive support package built to meet the specific needs of innovative, thoughtful financial advisors. Our mission is to help you get, keep, and grow your advisory business using the widely-regarded 7Twelve methodology as an underlying framework for your investment portfolios.

7Twelve Partners enjoy many benefits, including:

- Monthly performance analytics for 7Twelve Indices (calculated by S&P Dow Jones) & underlying asset classes
- Client-facing talking points for 7Twelve Indices and component asset classes
- Advisor-focused deep dive webinars hosted by Craig Israelsen and Lunt Capital
- Client/prospect-ready, white-labeled 7Twelve marketing materials
- Regularly updated mutual fund and ETF tickers to implement 7Twelve
- Updated investment research from Dr. Craig Israelsen
- Approved, limited use of the 7Twelve registered trademark
- Authorized use of 7Twelve-related journal article reprints

For additional details about the many benefits enjoyed by advisors who join 7Twelve Partners, please review the extended descriptions below.

Monthly 7Twelve Analytics & Talking Points for Client Meetings

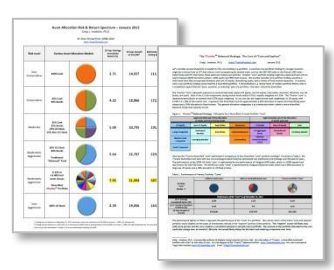
Advisors who join 7Twelve Partners are provided monthly performance summaries and detailed analytics for the 7Twelve index and the twelve underlying asset classes. The summaries and analytics include valuable, timely, client-facing "talking points" to assist advisors as you talk with clients during performance reviews or as other questions about the underlying asset classes emerge. These reports and analytics help you stay current with the performance and unique characteristics of each asset class.

Quarterly, Advisor-Focused Webinars Hosted by Craig Israelsen and Lunt Capital

Each quarter, 7Twelve Partners have access to a 60-minute webinar hosted by Dr. Craig Israelsen and Lunt Capital Management, Inc. Each webinar is dedicated to various aspects of asset allocation, macro market outlook, and specific research aspects related to the 7Twelve portfolio. These webinars are designed to provide advisors with the timely analysis and discussion needed to stay current with 7Twelve.

Client/Prospect-Ready, White-Labeled Marketing Materials

Affiliated members of 7Twelve Partners are able to distribute co-branded 7Twelve research reports, 7Twelve marketing materials, and re-prints of industry publications by Dr. Craig Israelsen and/or Lunt Capital. 7Twelve Partners will white-label selected reports, analytics, presentations, and articles with your name and logo to assist in your branding and marketing efforts. Co-branded materials are subject to the specific compliance requirements of individual financial advisors.

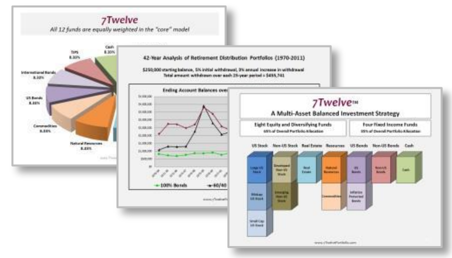


Regularly Updated Mutual Fund & ETF Tickers to Implement 7Twelve

7Twelve Partners are well-versed in the theory and methodology of 7Twelve… but what about actually implementing the approach and selecting or recommending the "right" investment options for your client portfolios? Affiliated members have access to regularly updated mutual fund and ETF ticker "opportunity sets." The tickers included are reviewed and analyzed by Craig Israelsen and Lunt Capital to ensure they're a good way to achieve the desired asset class exposure.

Receive Dr. Israelsen's Regularly Updated 7Twelve Research

7Twelve Partners are provided periodic updates of 7Twelve research reports and 7Twelve powerpoint slide decks. As favorite tools among advisors for years, these materials can be used in your marketing efforts to help illustrate and explain the core concepts of the 7Twelve methodology and approach. These reports include specific information about funds and ETFs that may be utilized in the 7Twelve portfolio.



Authorized Use of 7Twelve-related Journal Article Reprints

Financial advisors who join 7Twelve Partners are authorized to use the variety of 7Twelve-related journal articles in the marketing and client education efforts. Publishers of these copywrited materials have authorized 7Twelve Partners to utilize the re-prints with their clients and prospective clients. Advisors use the growing number of articles to help reinforce the overarching purpose of the 7Twelve approach.

Approved, Limited Use of the 7Twelve Registered Trademark

Affiliated member of 7Twelve Partners are authorized to use the registered trademark "7Twelve" in their practice and in their marketing efforts. Proper attribution of the term 7Twelve is required when it is used in materials prepared by financial advisors. Because "7Twelve" is a widely-recognized brand in the investment industry, affiliated members are granted specific, limited-use approval to include the term as they find, keep, and grow their 7Twelve-based business.

The Mission of 7Twelve Partners:

Help you get, keep, & grow your business.

- Get – Capture new business
- Keep – Deepen existing relationships
- Grow – Increase your profitability

Sign Up Today

Start benefiting from this outstanding support package by signing up TODAY! Visit our website to sign up.

Only $1,200/year

Contact Us

Phone (801) 503-3035

E-mail 7TwelvePartners@LuntCapital.com

Website http://www.luntcapital.com/7twelve-partners/